



Nancy Herman

Senior Counsel

Nancy Herman brings more than thirty years of nonprofit leadership and fundraising experience from a broad range of areas including legal education, public and private universities, healthcare, medical research, foundations, associations, and the arts.

Before joining TWB Fundraising, Nancy was the vice president of development and chief philanthropy officer for a community hospital serving a largely minority and low-income population. As a member of the senior management team, as well as executive director of the hospital's Foundation, she developed strategy, oversaw communications and marketing, and implemented a comprehensive program for all philanthropic activities including major and principal gifts, annual giving, special events, foundation grants, and corporate sponsorships.

Prior to that, she was the Midwest regional director of major gifts for the largest national association funding research to treat and cure ALS (amyotrophic lateral sclerosis).

Nancy launched her professional fundraising career as director of advancement for the UIC College of Nursing. In addition to driving the fundraising strategy for the College and supporting the Dean in her fundraising role, she coordinated the external advisory board and the alumni board of directors, expanded the planned giving program, and transformed donor relations and communications through creative redesign of the alumni magazine.

Nancy began her career as an attorney but transitioned into academia when she was recruited to be the assistant dean of admissions and financial aid for a Chicago law school, a role she held for ten years. She left the legal world to join the Department of Neurology at the University of Chicago as a program director for a new research center focusing on peripheral nerve disorders.

Throughout her career, she has been an active volunteer, board member, and committee chair for arts and advocacy organizations including the Contemporary Arts Council, The Renaissance Society at the University of Chicago, the Green Lake Festival of Music, and PAWS (Pets Are Worth Saving) Chicago.

Nancy holds a JD from Chicago-Kent College of Law and a BA in art history from Lake Forest College.

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