



Don Souhrada

President and CEO

The creative solutions that Don Souhrada offers his clients draw on his 30 years of experience working with a broad range of nonprofit organizations. He has worked for major public universities, private universities large and small, a large membership association and for two of the nation's top hospitals.

Prior to joining TW&B, Don served as Director of Major Gifts for the University of Chicago Medical Center and most recently as Director of Development for the Rehabilitation Institute of Chicago where he developed RIC's grateful patient fundraising program.

Don's breadth of experience has honed his skills working directly with donors as a frontline fundraiser and as a manager of development officers. He also brings extensive experience using wealth screening tools to identify actionable major gift prospects and build individual giving programs.

His collective experiences, whether working with organizations raising a few million dollars or a few hundred million dollars, provide his clients a fresh outlook on their fundraising challenges. The specific consulting services Don delivers include annual fund and development assessments, feasibility studies and capital campaigns, major gift program development, case development, wealth screening and analytics.

His recent clients are as varied as Don's background and include the Museum of Nebraska Art, Glenwood Academy, Pillars Community Health, and the Institute of Food Technologists.

Don has served as a member of the board for the Davenport Junior Theater, and currently serves on the board of directors for the Giving Institute and the Tree House Humane Society.

Don earned a Bachelor of Science in journalism and public relations from the University of Iowa. He and his wife Jenny live in Evanston, Illinois.

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