

Rohanna Mehta, *Associate Vice President for Marketing and Communications*



Rohanna Mehta brings a combined 15 years of experience in fundraising, special events and marketing to the Ter Molen Watkins & Brandt team.

Her career began in her native Montreal where she was the first special events director of the new Montreal Museum of Contemporary Art. In this capacity she organized corporate and private events – including large-scale galas – whose income provided the Museum with funds to acquire new works of art for its important collection.

Upon her arrival in the United States in 1997, Rohanna began working in development with Charles R. Feldstein & Co. serving as co-counsel on capital and endowment campaigns for clients including John G. Shedd Aquarium, Millennium Park, and The Ford Foundation in New York City.

In 2004, Rohanna joined TW&B and was soon put in charge of the firm's marketing and communications needs. Her client service focuses primarily on prospect/gift management as well as designing and drafting visually dynamic, innovative proposals and presentations. Internally, Rohanna manages the firm's web site, which continues to evolve offering new insights into the field of development and providing staff and client news and progress.

Bilingual in English and French, Rohanna has traveled extensively throughout Europe, Asia and Australia, and lived in Tokyo for six months where she taught English as a second language to Japanese executives.

Educated at Concordia University in Montreal, Rohanna has a B.A. in Communications. She lives in Chicago with her husband, Carl Ververs, and their son, Luca.

